

## Meridith Elliott Powell

**Business Keynote Speaker & Business Growth Expert**  
**Creating Ownership at Every Level; Profits at Every Turn**

*“Have never seen a presenter go so above and beyond, your energy is amazing and your techniques work. How she got 1200 people up, active and engaged was incredible!”*

Dan Allison, CEO, Vitalize Consulting

**Meridith Elliott Powell**  
**Business Growth Expert**

**Voted one of the Top 15 Business Growth Experts**, Top 100 Sales Influencers by LinkedIn, and Top **41 Motivational Speakers**. Meridith Elliott Powell is an award-winning author, keynote speaker and business strategist. With a background in corporate leadership and sales, her career expands over several industries including financial services, healthcare and finance.

Meridith worked her way up from entry-level to earn her position in the C-Suite. **Writing and executing strategy to help leaders master uncertainty, achieve growth and build talent at every level of their organizations.**

**She has been inducted into the Speaker Hall of Fame, an honor bestowed on less than one-percent of professional speakers, incoming Chair of the National Speakers Association, A Master Certified Business Growth Strategist, A Certified Executive Coach and Certified Speaking Professional.** In addition, Meridith is an invitation-only author for LinkedIn with more than 750,000 learners taking her business growth courses around the world.

With a passion for helping her clients learn the strategies they need to turn uncertainty to competitive advantage. Meridith has a cutting-edge message, rooted in real-life examples and real-world knowledge. She is the author of nine books, including **“THRIVE: Turning Uncertainty to Competitive Advantage”** and **Who Comes Next? Leadership Succession Planning Made Easy**, written with Dr. Mary Kelly. Both books have won the top honors for the Benjamin Franklin Independent Books Sellers Award. One of the highest honors for business books.

Meridith is regularly featured in publications such as *Forbes*, *Fast Company, Inc.*, *Investment News*, and *American Banker* among others. High energy and highly interactive, she helps leaders and business owners learn the new rules of success today, and the strategies they need to **Thrive in Uncertainty**. You can find her inspiring message and strategies on both of her podcasts: **Sales Logic** – the “logical” approach to selling successfully in challenging times, and **THRIVE** – where Meridith interviews leaders, sales professionals and business owners who have transformed their organizations to turn uncertainty to opportunity.

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In her highly engaging keynote-speaking sessions, Meredith shares how you can think, feel and most importantly react to uncertainty, and the power of what you can do to start to control change rather than have change control you. Meredith shows her audiences how to attract more business, retain top talent, and leap into position to win in a constantly shifting marketplace.

Meredith always deliver practical solutions to businesses toughest challenges. No walking on coals, no breaking boards, just real-life strategies you can put into place first thing Monday morning.

When not coaching or keynoting, Meredith can be found on her favorite hiking trail, riding her mountain bike, or endlessly chasing little white golf balls on courses round the country.

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